

## Security

ClassSmart security allows you to control who accesses information through multiple security levels.

Adding, deleting and changing security levels is simple and controlled. These same security features protect system data files from being copied by unauthorized individuals.



## Rave Reviews

“Your software has improved our business by leaps and bounds.”

“ClassSmart has revolutionized our business. I do not know how we ever got along without it.”

“You have a great product here!”

“We are not exaggerating when we say ClassSmart has made us 200% more efficient than we were.”

“We highly recommend ClassSmart software...DataMax is extremely attentive, their professionalism to service is exemplary.”



## More than just another Software Program

ClassSmart is a premier office-automation solution that grows with your business. Whether your school is just getting started or you have grown to many thousands of students at multiple locations, whether your school is focused on group lessons, private lessons, or both, now is the time to discover the many ways that ClassSmart can help make your business more efficient, more productive and, most importantly, more profitable!

CLASSSMART™



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**Data Management Software for  
Sports Schools and Service  
Oriented Businesses**

# "Work Smarter, not Harder, with ClassSmart!"

**ClassSmart™** is an outstanding office automation system that provides class management, accounting and reporting functions specifically for the gymnastics, ballet, dance, martial arts, fine arts and swim school industries.

You are already working hard, now is the time to start working smarter with ClassSmart!

## A System that Works for You

- Windows XP®-based
- Easy to use
- Robust, stable and dependable
- In use for ten years**
- Clean, crisp, professional screens
- Fast and simple installation
- User's guide and Help file
- Network-ready
- No "per seat" fees or hidden costs
- Automatic backup and shut down
- Import your data
- Prompt technical support
- Send email with MS Outlook 2003®

## Registration and Class Coordination

- Easily create your class schedule
- Copy classes
- Post classes on your website
- View class openings by activity, session, location, class level, class type, lesson time, teacher or enrollment level
- Quickly view any class and class roster
- Enroll students with a mouse click
- Schedule make-up lessons
- Record future absences
- Tag high-maintenance customers
- Generate attendance reports
- Calculate student ages
- Transfer students to another class
- View student history files
- Record parent information
- Record customer contacts
- Monitor student skill development
- Numerous registration related reports
- Mail merge with Microsoft® Word®

## Financial Recording and Reporting

- Print invoices
- Balance each day's transactions
- Allocate payments to Profit Centers
- Enter and track retail sales
- Automatically apply discounts and fees
- Enter adjustments, credits and charges
- Use "QuickAccount!"™ to view all client data in one compact, handy screen
- 32 Element Billing Engine
- Numerous transaction related reports

## Marketing, Metrics and Reporting

- View total classes, class slots filled, remaining openings, overall enrollment level and student-to-teacher ratio - all on one graph
- Compare enrollment levels between time periods
- Identify effective and ineffective marketing programs
- Analyze customer demographics
- Print mailing labels
- Pull Profit Center graphs
- Export data to Microsoft® Excel®
- Stay abreast of student birthdays

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